



WATCHMEN ON THE WALL

MAY 22 - 24, 2019

EXHIBITOR GUIDE



CHAMPIONING PASTORS TO TRANSFORM AMERICA

Family Research Council is hosting our **16th annual Watchmen on the Wall Washington Briefing** exclusively for pastors on **May 22-24, 2019** at the Hyatt Regency on Capitol Hill. This briefing is created and designed to champion pastors to become advocates for an American culture in which all human life is valued, families flourish, and religious liberty thrives.

We are actively seeking like-minded ministries and vendors who may want to connect with this audience by becoming an Exhibitor or by placing an ad in our program publication. This offers the opportunity to reach an audience who will, in turn, go back to their churches with knowledge of your organization/ministry. This event typically draws hundreds of pastors from over 40 states, who have a goal of equipping their people to make a difference in their communities, states, and nation for the glory of God.

EXHIBITOR PACKAGES

WATCHMEN PACKAGE \$3,150

- **ONE 8x10 BOOTH SPACE** including one 6' draped table, two chairs, and ID signage in the area where registration, breakfast, and breaks are scheduled, directly across the hall from the primary meeting ballroom
- **FOUR PASSES** to the Watchmen on the Wall 2019 Briefing
- **FOUR TICKETS** to the Wednesday reception and tour at the Museum of the Bible
- **FOUR TICKETS** to the Spiritual Heritage Tour on Capitol Hill (pending permission by U.S. Capitol officials)
- **TWO EXHIBITOR MEAL PACKAGES** (includes Thursday/Friday breakfasts, Thursday luncheon, and Thursday dinner)
- **FULL-PAGE BLACK AND WHITE AD** in the Watchmen on the Wall 2019 program book*
- **ANNOUNCEMENT** from the podium regarding your organization
- **PRESENTATION OF A TWO-MINUTE VIDEO** from your organization to be shown during breaks before or after breaks or at another time at the discretion of FRC
- **OPPORTUNITY TO NETWORK** with pastors representing various denominations from across the nation



SENTINEL PACKAGE \$2,150

- **ONE 8x10 BOOTH SPACE** including one 6' draped table, two chairs, and ID signage in the area where registration, breakfast, and breaks are scheduled, directly across the hall from the primary meeting ballroom
- **TWO PASSES** to the Watchmen on the Wall 2019 Briefing
- **TWO TICKETS** to the Wednesday reception and tour at the Museum of the Bible
- **TWO TICKETS** to the Spiritual Heritage Tour on Capitol Hill (pending permission by U.S. Capitol officials)
- **TWO EXHIBITOR MEAL PACKAGES** (includes Thursday/Friday breakfasts, Thursday luncheon, and Thursday dinner)
- **FULL-PAGE BLACK AND WHITE AD** in the Watchmen on the Wall 2019 program book*
- **OPPORTUNITY TO NETWORK** with pastors representing various denominations from across the nation



GUARDIAN PACKAGE \$1,150

- **ONE 6' DRAPED TABLE**
- **TWO PASSES** to the Watchmen on the Wall 2019 Briefing (meals not included)
- **HALF-PAGE BLACK AND WHITE AD** in the Watchmen on the Wall 2019 program book*
- **OPPORTUNITY TO NETWORK** with pastors representing various denominations from across the nation

EXTRAS

MEALS

Exhibitors are welcome to purchase a meal pass for \$319 (includes Wednesday welcome reception and tour at the Museum of the Bible; Thursday continental breakfast, lunch, and dinner; Friday breakfast).

HOTEL

Exhibitors are responsible for covering their own lodging. FRC's group rate at the Hyatt Regency is \$239 per night for single/double occupancy. FRC will make reservations for you; however, payment information must be provided with your exhibitor registration. **Rooms are available on a first-come, first-served basis.**

A/V

Internet, electric, TV & DVD player rentals, and other Audio-Visual items may be purchased through the Hyatt Regency on Capitol Hill. The appropriate forms will be provided via email.

REGISTRATION DEADLINE: APRIL 12, 2019

FOR BOTH EXHIBITOR AND PROMOTIONAL PACKAGES
SPACE IS LIMITED – FIRST COME, FIRST SERVED.

*All ad content/graphics and booth materials subject to FRC's approval. Ads are due by April 18.

FRC must approve all exhibitors, their literature, materials, and products. A sample of all literature, materials, and detailed description of products that each exhibitor wishes to display or sell must be received by FRC for approval by April 18. FRC reserves the right to remove any objectionable materials from booths. FRC reserves the right to deny or remove exhibitors at any time.

For more information, please contact: WOTWexhibits@frc.org or (202) 637-4610

PROMOTIONAL PACKAGES

GOLD PACKAGE \$850

- **TWO PASSES** to the Watchmen on the Wall 2019 Briefing (meals not included)
- **FULL-PAGE BLACK AND WHITE AD** in the Watchmen on the Wall 2019 program book*
- **ONE HANDOUT** placed in attendee registration bags or on chairs
- **ANNOUNCEMENT** from the podium regarding your organization
- **OPPORTUNITY TO NETWORK WITH PASTORS** representing various denominations from across the nation

SILVER PACKAGE \$700

- **TWO PASSES** to the Watchmen on the Wall 2019 Briefing (meals not included)
- **FULL-PAGE BLACK AND WHITE AD** in the Watchmen on the Wall 2019 program book*
- **ONE HANDOUT** placed in attendee registration bags or on chairs
- **OPPORTUNITY TO NETWORK WITH PASTORS** representing various denominations from across the nation

BRONZE PACKAGE \$500

- **TWO PASSES** to the Watchmen on the Wall 2019 Briefing (meals not included)
- **HALF-PAGE BLACK AND WHITE AD** in the Watchmen on the Wall 2019 program book*
- **OPPORTUNITY TO NETWORK WITH PASTORS** representing various denominations from across the nation

*All ad content/graphics and booth materials subject to FRC's approval.

